

**25h**

dubai

heimat by twenty five hours

die cut

die cut

die cut

die cut

die cut

**so much more than a place**

die cut

die cut

die cut

die cut

die cut

**...it's a happening!**





# hello stranger, welcome home to 25hours heimat.

It's not like you just moved in...  
because you'll feel like you've lived here your  
whole life.  
Like you've known your neighbours from  
childhood when you've just met.  
Your first time here will feel like you never left.



a lobby unlike any residential living you've ever known.

**explore a  
different  
kind of  
living.**

**01.**

intro

**02.**

25hours  
Heimat Dubai

**03.**

the  
residences

**04.**

the amenities  
and services

**05.**

Accor  
Ownership  
Benefits  
Programme

**06.**

floor plans

**07.**

25hours

**08.**

East & West  
Properties

**09.**

Ennismore





a grand entrance to grand living.

## open the doors to 25hours heimat dubai.

“Heimat” is an untranslatable German word describing places and feelings alike. It's where everything's just right – the food, the music, the people around you. It's feeling safe, feeling like you belong. It's for people who carry memories like treasures. It's where the past meets the now, and where every corner tells you, 'Yeah, this is where you're supposed to be.'

Ennismore, in a joint venture with Accor, brought its two decades of experience in branded residential projects to life in Dubai with the world's first 25hours residence. This unique residence is inspired and managed by renowned German founded hospitality brand, 25hours.



one bedroom residences, unobstructed view of Burj Khalifa.

## the result?

- a captivating residence that will make you feel like you've lived here your entire life, when you really just moved in today
- a dynamic space that will feel like home the second you step in
- convenience that will make you feel like you had never left





## a place you'll never want to leave.

Welcome to the building where every residence is a work of art waiting for you to love, live, and lounge in. Our residences are crafted to blend elegance and convenience to offer you sophistication and comfort, and that's just a fragment of its allure.

Get ready to be inspired and teleported into an immersive journey the moment you step in the 25hours Heimat Dubai. From creative studio corners that maximise their 568 square feet, to

expansive duplex penthouses spanning an impressive 3,000 square feet, the 25hours Heimat Dubai presents you with an array of residence options that cater to your lifestyle and make this home feel like your home.

No less thought and dedication has been put into the building's public areas that include a workplace for urban nomads, a marketplace for commodities, and a starting place for all your adventures in the city.

let the games begin at the 25h Heimat padel court



# 25hours Heimat Dubai



## big city life.

Tucked in the buzzing heart of the city, 25hours Heimat Dubai is situated at the centre of city life, where you get your personal portal to culture, shopping and endless entertainment, allowing you to enjoy every day to your heart's content. We're talking about being close enough to be neighbours with the famous Burj Khalifa, take a sunny stroll to Dubai Mall, and dive into the magic of the Dubai Fountain.

Your wish for luxury and convenience?  
Consider it granted.



a sky-high pool to soak in the sun and the city.



proximity to

<b>Burj Khalifa</b>	4 mins
<b>Dubai Mall</b>	5 mins
<b>DIFC</b>	10 mins
<b>DXB International Airport</b>	15 mins
<b>Palm Jumeirah</b>	24 mins



residences framed with the city's skyline.





eclectically designed duplex that redefines urban living.

**so  
much  
more  
than a  
place.**



studio for modern luxury living.

**the  
residences**





## cool comforts for effortless living.

25hours Heimat Dubai is equipped with accessible, indoor and outdoor amenities and services.



25h Heimat Dubai Supper Club for go-getters, life connoisseurs and big dreamers.



padel court



## the amenities and services



- Main Reception and Lobby
- Lobby Café\*
- Movie/Meeting Room
- Residence Lounge with Laundry, Air Hockey, and Barber Chair
- Outdoor Grill Areas
- Outdoor Dining Area
- Indoor Gym
- Outdoor Gym
- Music Room
- Outdoor Pools
- Kids' Swimming Pool Area
- Padel Court
- Ping Pong Tables
- Outdoor Mini Golf
- 25h Heimat Dubai Supper Club

\*the Lobby Café is accessible to outside guests.



## the essentials\*:

### we've got the comforts covered

- Concierge services
- Security and residence owner services
- Accor Ownership Benefits Programme
- Public area maintenance, including housekeeping and utilities
- Common area reserve for replacements
- Access to Wi-Fi internet in the common areas of 25h Heimat
- General and administrative services
- Property insurance for the base building and common areas

#### You're always a VIP with:

- Dedicated residential facilities, such as an in-house wellness oasis and an adult swimming pool, as well as a resident's gym
- The 63rd Floor Supper Club
- Priority reservation for public spaces, BBQ areas, community kitchen, and cinema within 25h Heimat

\*these services are included in the annual service charge.



## the extras\*\*:

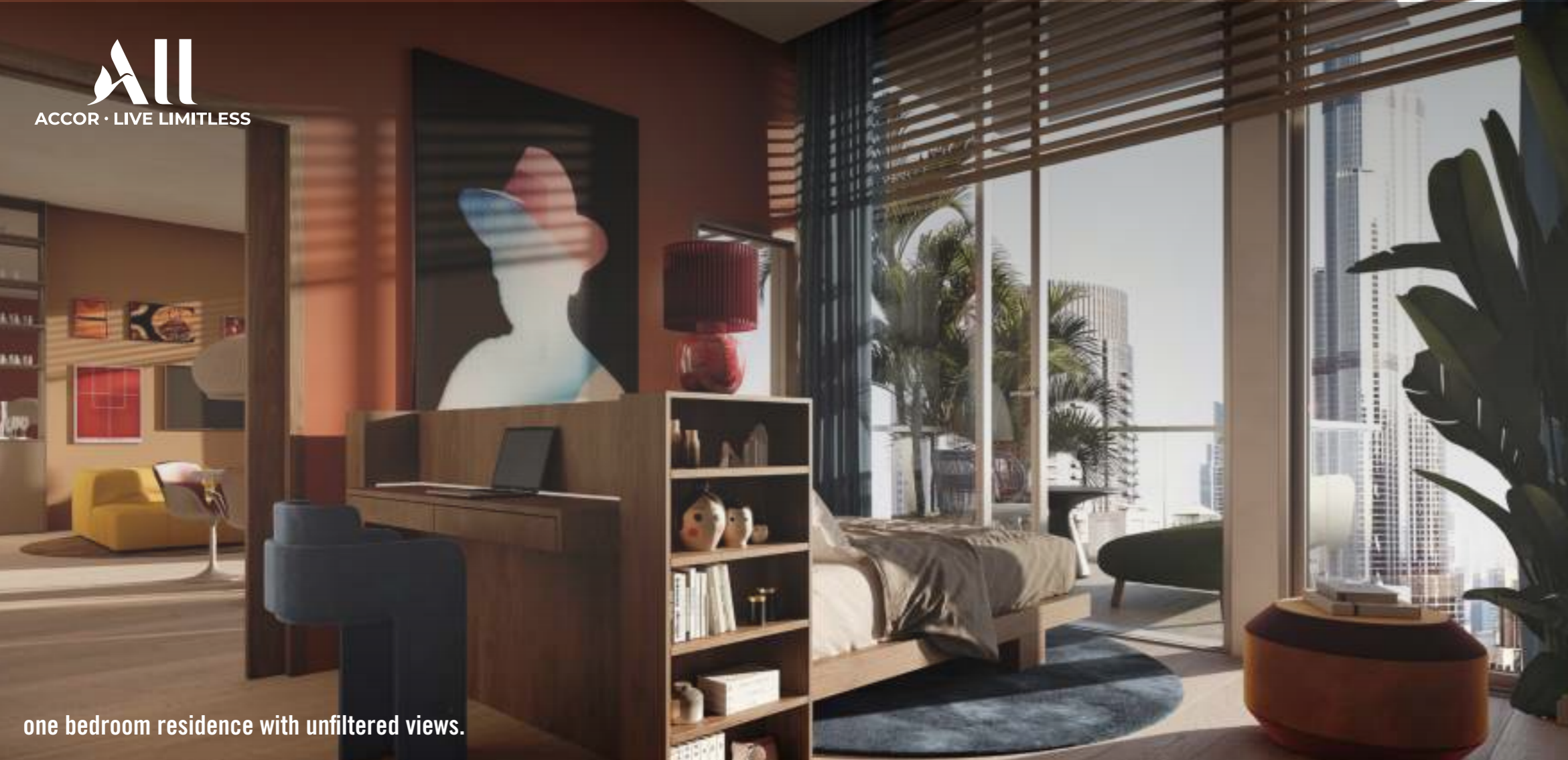
### little luxuries that go a long way

- Private transportation
- In-residence housekeeping, turnkey, and/or household maintenance
- Babysitters
- Caretakers, dog walkers, and stylists for your pets
- Fresh flower and special occasion residence styling
- A full refrigerator upon your return from travels
- Dry cleaning, laundry service, and tailoring
- Personal trainer, including yoga, meditation, and reiki
- Preferred rates at the Extra Hour Spa at the 25hours Hotel Dubai

## the exciting\*\*: think big, think wild

- The wildest event planners in your apartment, the 25h Heimat public spaces, in town, or on a boat
- Private dining at the in-house supper club
- Photographer and videographer for hire

\*\*these services are not included in the annual service charge and are available to residence owners at an additional cost.



one bedroom residence with unfiltered views.

# Accor Ownership Benefits Programme

Residence owners are eligible to be part of the Accor Ownership Benefits Programme\*, which grants them VIP status worldwide.

- Exclusive invitation to join PLATINUM Status in Accor Live Limitless
- VIP reservation desk to support travel planning across Accor's global network of hotels, resorts, and related hospitality offerings
- Automatic upgrades on arrival at 5,500+ hotels and resorts worldwide (subject to availability)\*\*
- 20% off the best available rate worldwide at participating Accor hotels and resorts

\*Eligibility continues for as long as the purchaser owns 25h-branded real estate, subject to the inclusion of the annual Residence Ownership Benefit Fee in the property service charge assessed to all residence owners.

\*\*Participating Accor brands and properties





**twenty five hours hotels**

**25hours Hotels is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, formed in 2021.**

**Christoph Hoffmann, Kai Hollmann, Ardi Goldman and Stephan Gerhard were the founders and creative minds behind the 25hours brand, which today operates 15 hotels including Florence, Paris, Dubai and**

**Copenhagen. 25hours is a smart, culturally resonant hotel idea characterized by provocative urban locations, irreverent yet functional aesthetic, and the romantic nostalgia of grand hotels. The brand focuses on individuality, authenticity and personality and, under the motto "If you know one, you know none", designs each of its hotels with different designers and unique style. Sydney, Jakarta, Trieste and Porto are among the future destinations.**